

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT OBAMA/D/PRES EST 1549 SKED C		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1549	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/04/12 AND ENDING 08/17/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-Th, Su	2	04:30A	05:00A	30S	08/05/12-08/12/12	WBZ NEWS	4	50.00	200.00
2 FIXED	M-F	2	05:00A	05:56A	30S	08/06/12-08/17/12	WBZ NEWS	4	270.00	1080.00
3 LUR	M-F	2	05:58A	07:00A	30S	08/06/12-08/17/12	WBZ NEWS	4	225.00	900.00
4 LUR	M-F	2	07:00A	09:00A	30S	08/06/12-08/17/12	THE EARLY SHOW	4	100.00	400.00
5 FIXED	Sa	1	07:00A	08:00A	30S	08/04/12-08/11/12	WBZ NEWS	2	450.00	900.00
6 FIXED	Su	1	08:57A	10:30A	30S	08/05/12-08/12/12	CBS SUNDAY MORNING	2	1620.00	3240.00
7 FIXED	M-F	3	09:00A	10:00A	30S	08/06/12-08/17/12	RACHAEL RAY	6	405.00	2430.00
8 FIXED	M-F	3	12:00N	12:27P	30S	08/06/12-08/17/12	WBZ NEWS	6	450.00	2700.00
9 FIXED	M-F	3	12:27P	02:00P	30S	08/06/12-08/17/12	CBS SOAP ROTATION	6	450.00	2700.00
10 FIXED	M-F	2	02:00P	03:00P	30S	08/06/12-08/17/12	THE TALK	4	450.00	1800.00
11	M-F	3	03:00P	04:00P	30S	08/06/12-08/17/12	DR. PHIL	6	405.00	2430.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	AGENCY EST. NO. 1549			CODE			
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FIXED										
12	M-F	2	04:00P	04:30P	30S	08/06/12-08/17/12	JUDGE JUDY	4	630.00	2520.00
13	M-F	2	04:30P	05:00P	30S	08/06/12-08/17/12	JUDGE JUDY	4	630.00	2520.00
14	M-F	3	07:00P	07:28P	30S	08/06/12-08/17/12	WHEEL OF FORTUNE	6	1350.00	8100.00
15	Sa	1	07:00P	07:28P	30S	08/04/12-08/11/12	WHEEL OF FORTUNE	2	540.00	1080.00
16	Sa	1	11:35P	12:05A	30S	08/04/12-08/11/12	THE INSIDER	2	50.00	100.00
17	W	1	07:58P	09:00P	30S	08/08/12-08/08/12	BIG BROTHER	1	8700.00	8700.00
Total Contract:								67		41800.00
Billing Summary										
					Otr 3-12	Jul	Aug	Sep	Total	
						.00	41800.00	.00	41800.00	
GRAND TOTAL									41800.00	

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